

Fonte: TEXTILE VIE N. 117
Media: Magazine
Paese: U.S.A.
Data: Primavera 2017
Pag: 24



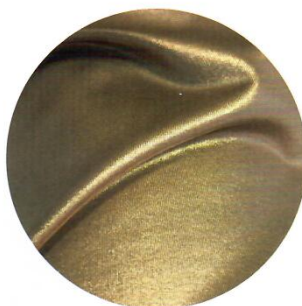
Fibres & fabrics

By ORNELLA BIGNAMI

A renewed energy in research and innovation seems to have been stimulated by the continuative complexity of international markets. At all levels of the textile pipeline, from fibres to yarns and fabrics, we discover new materials as well as unexpected creative uses of existing materials. “Out of the box” ways of thinking lead to interesting solutions, often combined with performing finishings, protective coatings or decorative elements. A review of production processes, pushed by the increasing necessity to adapt to sustainability rules, involves the industry in considerable investments and in new marketing and communication strategies, enhancing the values that consumers request.

Jersey innovation appreciated for their flexibility and drape, circular knitted fabrics find new application opportunities in fashion and sportswear, without any age or gender boundaries. EUROJERSEY presents the *Sensitive® Fabrics* range for the activewear world, offering unique performances. Light, breathable, hyper-resistant fabrics for comfortable garments that fit like a second skin. Thanks to their ultra-flat surface, *Sensitive® Fabrics* can undergo finishes which add value to garments by raising their performances, ensuring maximum freshness, the highest absorbance and distribution of perspiration, stain and water repellency. The aesthetic quality is enhanced by a wide range of fashion colours and creative prints.

JERSEY LOMELLINA and **CARVICO** invest constantly in eco-friendly materials, setting the global standards in terms of sustainability, corporate welfare policies, respect for the local territory and cutting-edge technology. Both companies are committed to find new sustainable raw materials such as bio polyamide and 100% regenerated yarns, derived from discarded materials for the creation of high-tech fabrics, which can be labelled ‘eco’ and which are 100% sustainable.



Maglificio Ripa thin jersey in polyamide nanofibre

Wellness and the wellbeing of the human body are the innovation objectives of TIBA TRICOT. The new Summer collection introduces fabrics with exclusive effects. Knitted with Nilit Innergy yarns, the fabrics interact with the energy of human body, reflecting it back to improve circulation and to help oxygen transfer into blood. Better perspiration and breathing capacity combine with innovative double dye effects in blends of polyamide and polyester. Protecting from low temperatures, rain and wind, with perfect moisture management and

perspiration control is the fabric quality *Duopreneair*, a real neoprene (100% polychloroprene) bonded with a microfibre fine jersey for maximum comfort.

The sensible selection of innovative fibres and yarns supports MAGLIFICIO RIPA innovation and confirms the engagement of the company in sustainable projects. By introducing the dyeable elastomeric fibre, *Colour Perfect Roica*, produced by Asahi Kasei in combination with the recycled polyamide QNOVA by Fulgar fabrics, offer a wide range of fashionable colour effects. Enhanced by the extraordinary thin jersey, the silky lustre, iridescent and metallic reflections add a strongly technological mark to the collection.

The contemporary jersey scene is definitely oriented to performing materials, however preciousness and refined aesthetic elements count for added value. The JACKYTEX collection combines perfectly the richness of a superlight bonded jersey in silk and polyamide with eco-waterproof finishing. The fluidity and draping of the satinised viscose/elastane jersey profits of a comfortable elasticity. The compact qualities in cotton/polyamide/elastane stay light, breathable and elegant for a wide variety of applications in industry.