



**THE SPORT BIBLE
2008**

→ **CARRERA**

***1956; Italy; Safilo Spa;** founder: **Wilhelm Anger**. Based in Padua, Italy, Carrera is a brand and a company that belongs to Safilo Group. It produces sports eyewear, goggles and helmets made to improve athletic performance. The company concentrates on research and development and production of high quality, innovative and advanced glasses and goggles for sports champions and enthusiasts. It also produces an established fashion-minded eyewear collection that focuses on the latest trends and details for sports and non-sports eyewear collections. Carrera took its name from "Carrera Panamericana," a car race that used to cross Mexico in the '50s. For 20 years the brand was a division of the American company Wilhelm Anger Werker (later Optyl International), which produced motorcycle and ski goggles and prescription lenses. In 1977, Carrera International was established. Its headquarters were in Traun, Austria until 1996 when Safilo acquired the brand. → www.carreraport.com

Carrera



→ **CARVICO**

***1962; Italy;** Carvico is a longtime expert in the production of beachwear, sportswear warp-knitted fabrics and underwear circular-knitted fabrics. Its R&D division, modern techniques, sophisticated systems and a careful selection of raw materials allow it to offer technologically advanced fabrics. Over the years the company has formed relationships with athletes from various disciplines. One of its most significant products is its Revolutionary family of fabrics that ensure freedom of movement and maximum muscle compression. Revolutionary contains between 20% and 29% Xtra Life Lycra and micro polyamide or micro polyester. Thus, it is extremely lightweight, fits like a second skin, dries rapidly and guarantees exceptional breathability but does not curl. It provides total protection from UV rays, is chlorine- and abrasion-resistant and anti-pilling. It is available in both a matte version and in a wet-look variant. All of Carvico's products are 100% Italian made. Focusing

Carvico



on respecting the environment, it aims to minimize the impact of its processes and products on the environment. Green Vision is the name it has given to its ethical commitment to nature. → www.carvico.com

→ **CASALL**

***1980; Sweden;** founder: **Carl Axel-Surtevall**. Casall started out producing sportswear for women only. Incorporating equal measures of sports elements and fashion, the collection today consists of different lines: active, body and mind, golf and menswear. Currently sold in more than 20 countries, Casall can be found in Australia, Benelux, Canada, Czech Republic, Denmark, France and Russia, among others. → www.casall.com

Casall

