



PRESS RELEASE

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Sunflair® 2008 Beach fashion collection 2008...

it's Sunflair!

Practicality and fashion meet. The tried-and-tested and the new combined in an overwhelming and beautiful collection. Sizes from 36 to 60 and cup-sizes A to H.

SUNFLAIR PRESS RELEASE

Dicembre 2007

The material: high-tech to feel comfortable in

Although a few new materials have been used with considerable success over the last few years, here too the wheel of change does not stand still.

A model made from the material "Revolutional®" by the Italian manufacturer Carvico is new. The particular feature of this material is that it contains 29% Lycra. The feel of this material is similar to "Sensitive". Added to its very comfortable wearing and drying qualities and agreeably soft feel, the material is also highly resistant to chlorine and sand.

Also used for the first time is the material "Light Techno Swim". Its main constituent is the fibre XLA™ manufactured by the American Dow company, which in this product has provided an absolutely new fibre with virtually unlimited durability.

Our fully tried and tested own label "Supersun®" with 72% PA and 28% Lycra® is once more strongly represented. A quality of material which is especially soft and agreeable to wear. A perfect combination of comfort and quality.

Also used again is Lycra® XtraLife, a material having the proven qualities of Lycra®, but in an improved and more durable quality which particularly the active swimmers will not wish to ignore. The completely opaque material "Light"-quality and Darwin also have their established positions. Models made from this material are a true enhancement of the product range, especially for the fashion-conscious active swimmer. This is joined in the more youthful segment by Meryl micro-fibre with its renowned soft and flattering feel.

Proven quality containing 40% Lycra® goes to make the Beautyform models. This particularly high-value material is totally opaque, even in bright colours.